



U.S. Department of Transportation

ITS4US

IT'S TRANSPORTATION FOR ALL OF US

**Georgia Mobility and Accessibility Planner (G-MAP)
Hybrid System Development with Stakeholder Support**

**Georgia Department of Transportation (GDOT) – Safe Trips in a
Connected Transportation Network (ST-CTN)**

November 14, 2023

Webinar Agenda

▪ Purpose of this Webinar

- Introduce the system development process and how stakeholders are engaged throughout the process to ensure the system will meet user needs

▪ Webinar Content

- ITS4US Program Overview (Norah Ocel)
- Project Background (Bennett Foster)
- Hybrid Approach (Polly Okunieff)
- Stakeholder Involvement in System Engineering and Agile Processes (Jordan Hall)
- Stakeholder Q&A
- How to Stay Connected (Norah Ocel)

▪ Webinar Protocol

- You are welcome to ask questions via chatbox
- The webinar recording and the presentation material will be posted on the ITS4US website

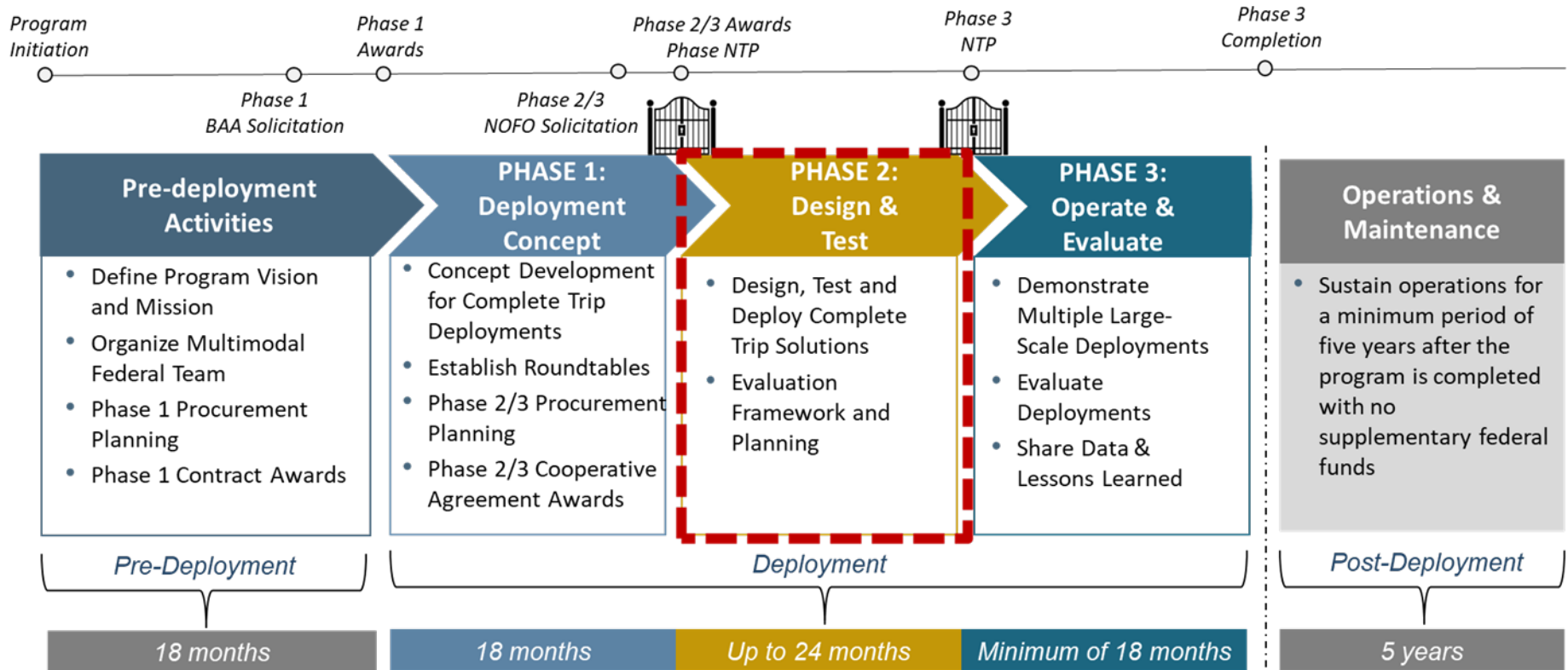
ITS4US Program Overview

- A USDOT Multimodal Deployment effort, led by ITS JPO and supported by OST, FHWA and FTA
- Supports multiple large-scale replicable deployments to address the challenges of planning and executing all segments of a complete trip

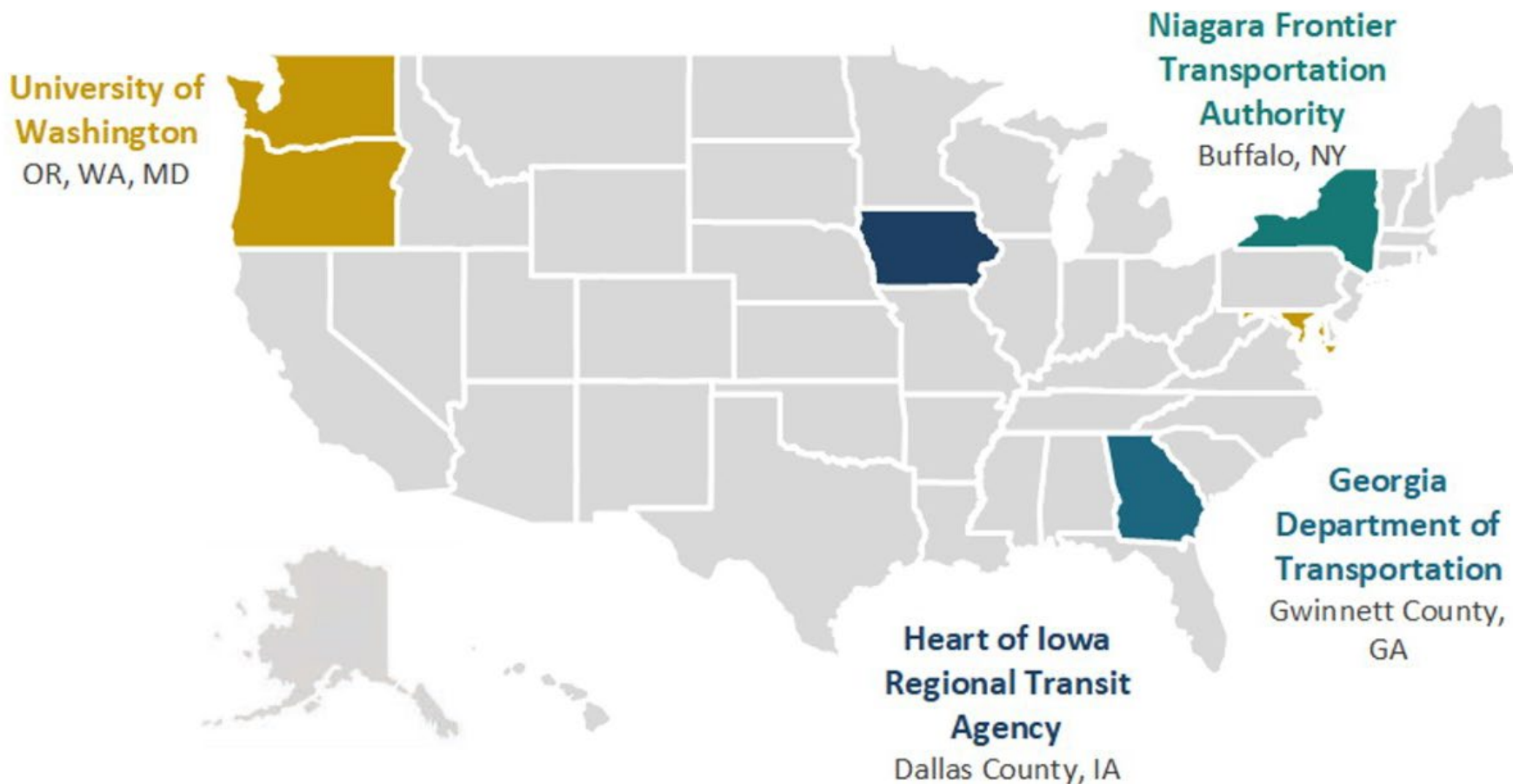


Vision: Innovative and integrated complete trip deployments to support seamless travel for all users across all modes, regardless of location, income, or disability

Deployment Phases



ITS4US Deployment Sites

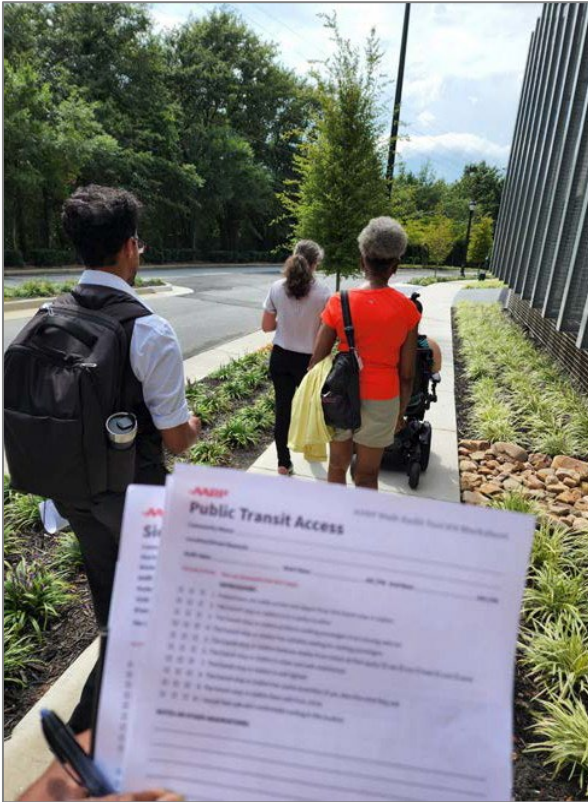


ITS4US Team Photo Collage



Georgia Department of Transportation (GDOT) Deployment Project

Existing Mobility Challenges



- Guided by [AARP Walk Audit](#)



- Uneven, Obstructed Paths
- Poor Sidewalk Quality

Existing Mobility Challenges (continued 1)



- **Missing curb ramps, not Americans with Disabilities Act (ADA) compliant (ex1)**

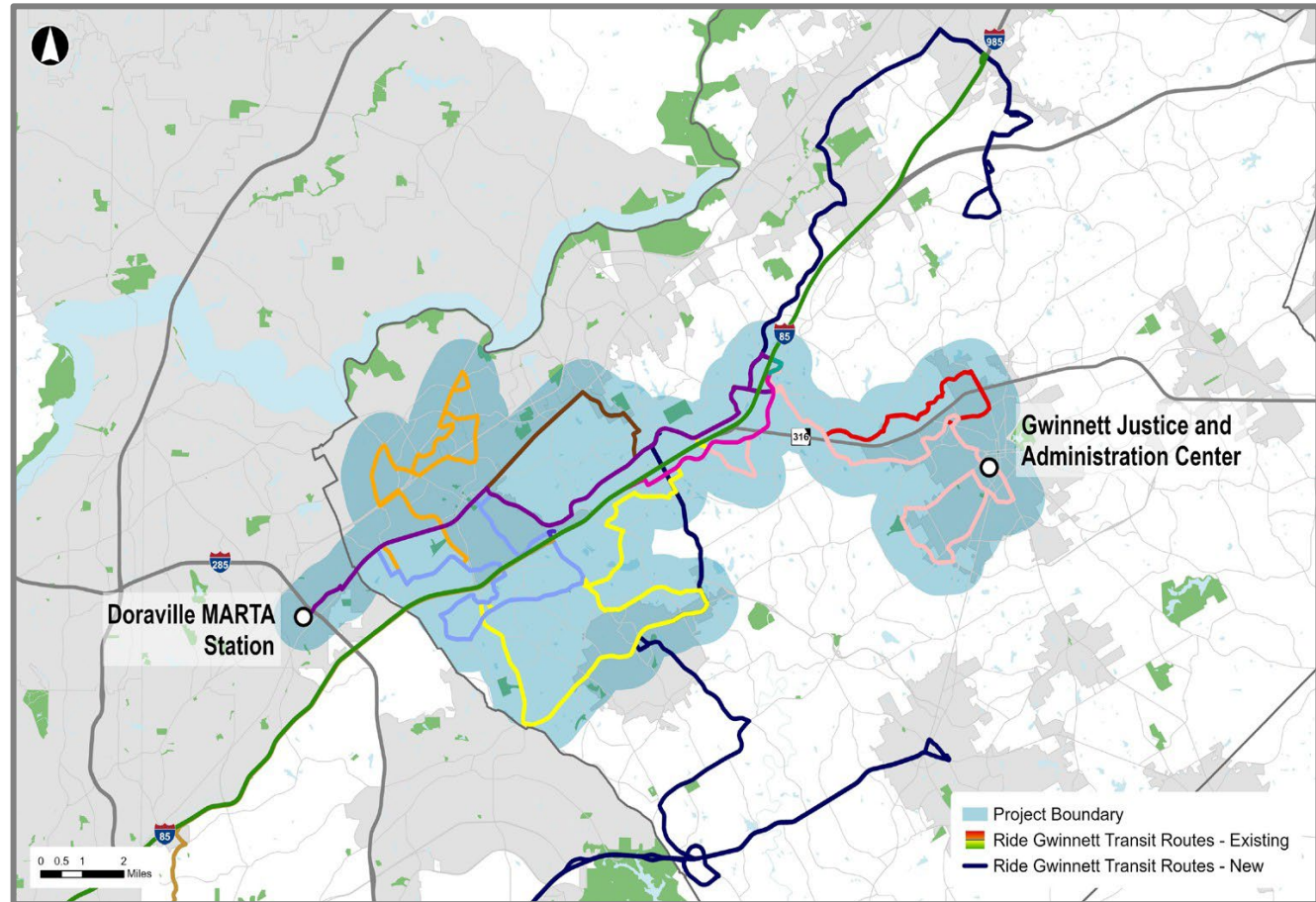
- **Missing curb ramps, not ADA compliant (ex2)**

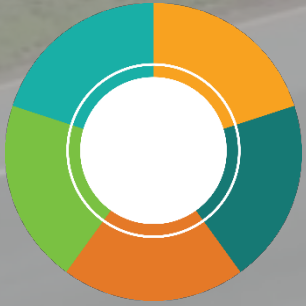
Underserved Communities of Interest

- People with Disabilities
 - Mobility
 - Vision
 - Hearing
 - Intellectual Developmental
(supported through a trusted companion who is eligible to provide consent)
- Older Adults
- Limited English Proficiency (LEP) Communities
- Low-Income Populations

Project Site – Gwinnett County, GA

- Richly diverse area
- Major transit hubs
- Suburban land use
- Wide and high-speed roadways
- Inconsistent pedestrian infrastructure



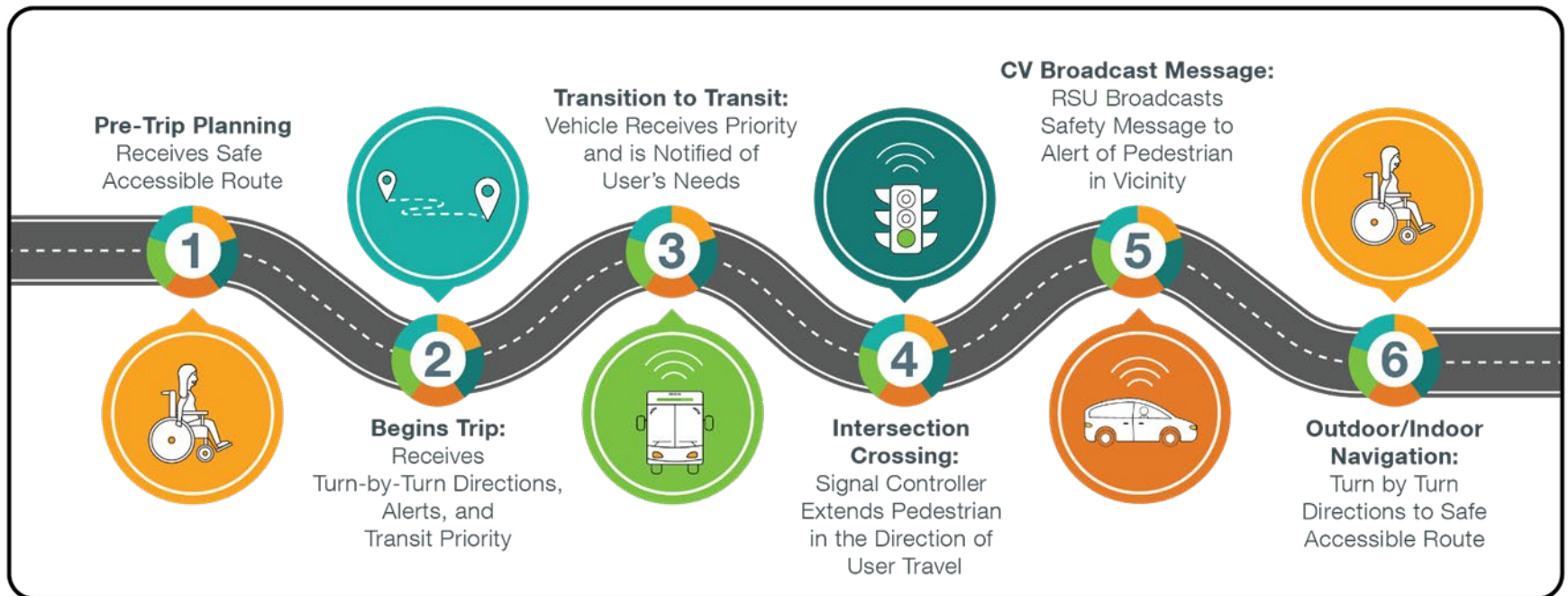


Deployment Project Overview Video








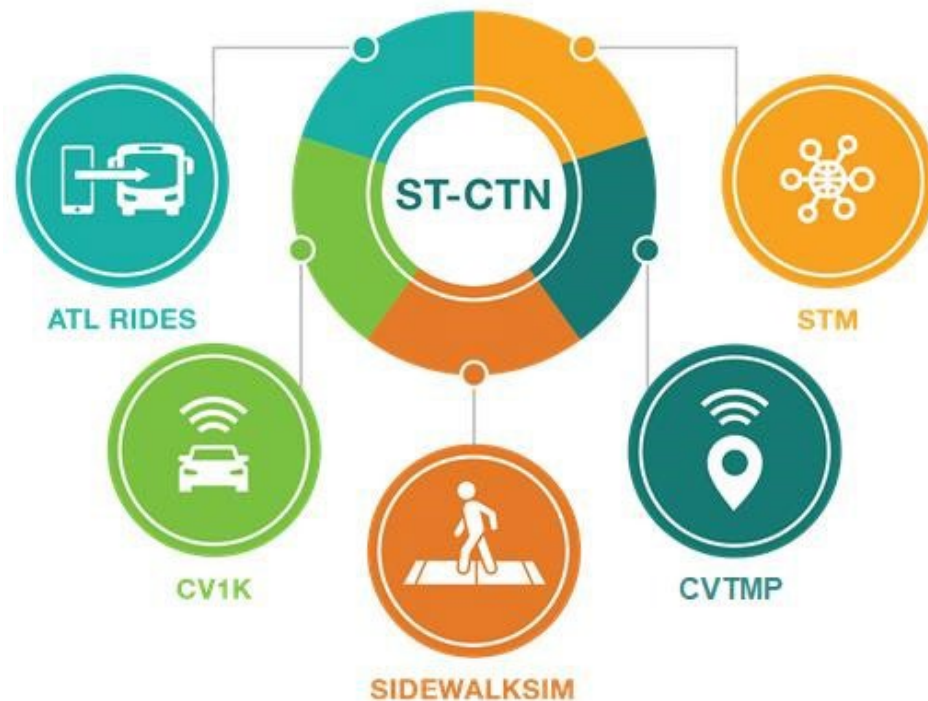
Deployment Concept

Georgia Mobility and Accessibility Planner (G-MAP) Web and Mobile Application

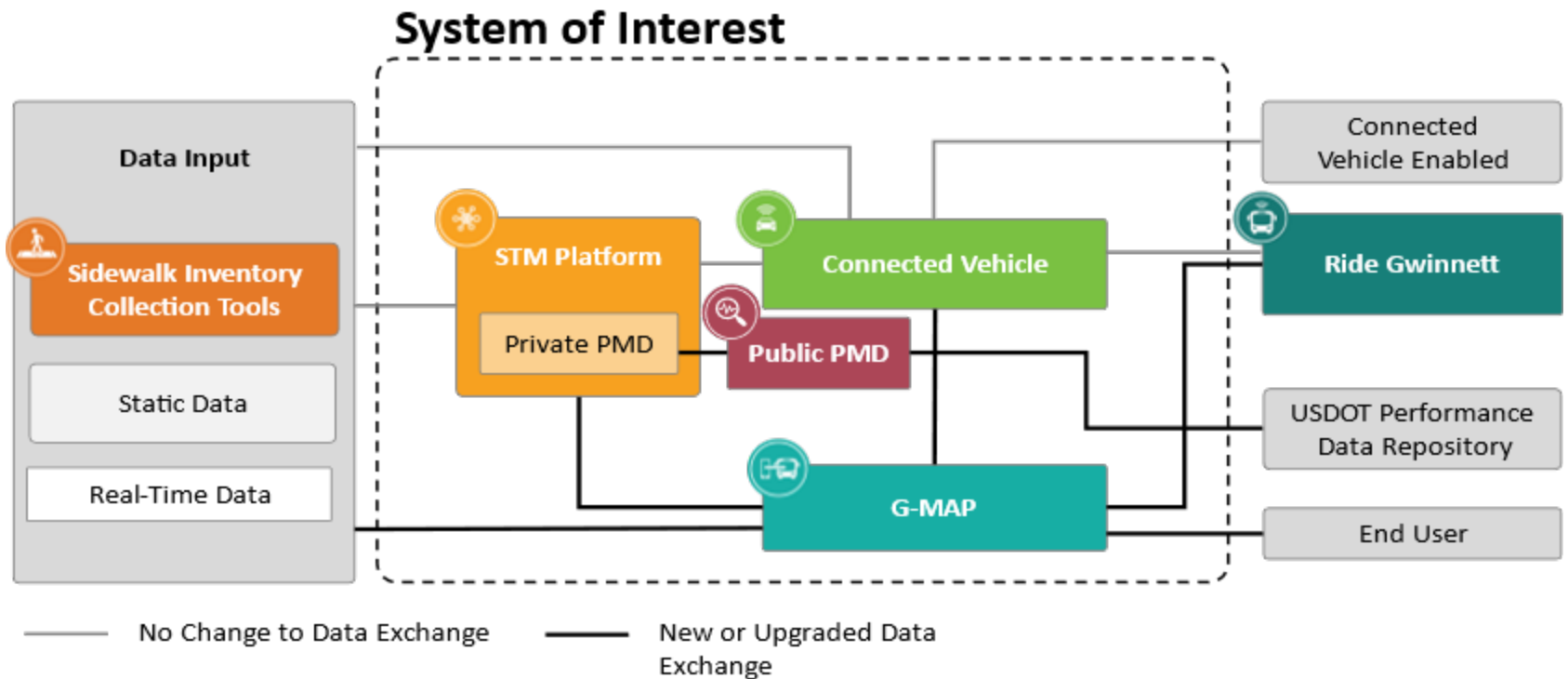


Leveraging Existing Systems

-  ATL Rider Information and Data Evaluation System
-  Connected Vehicle Regional Deployment Program
-  Sidewalk Inventory Tools
-  Gwinnett Connected Vehicle Technology Master Plan
-  Space-Time Memory Platform

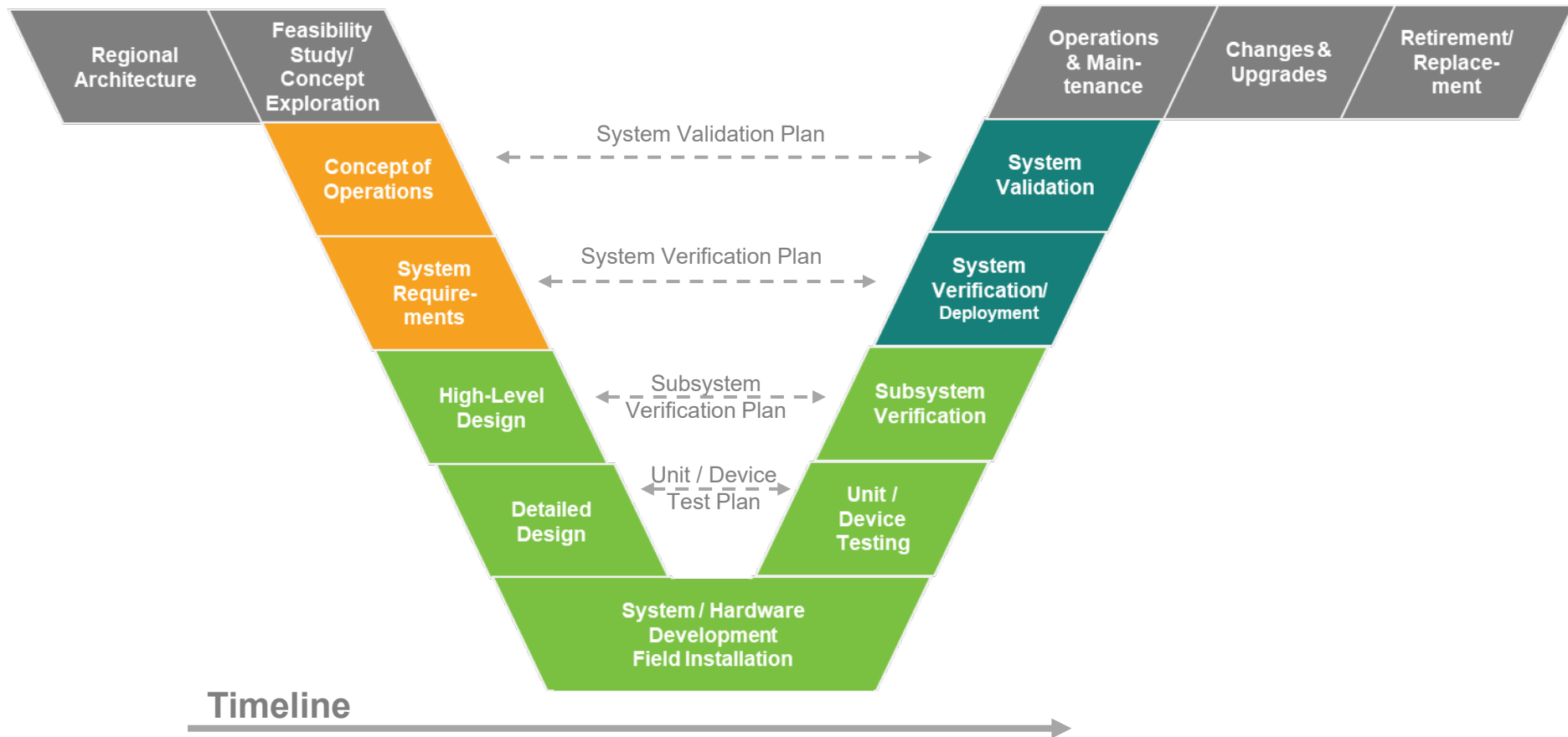


Technical Approach – Context Diagram



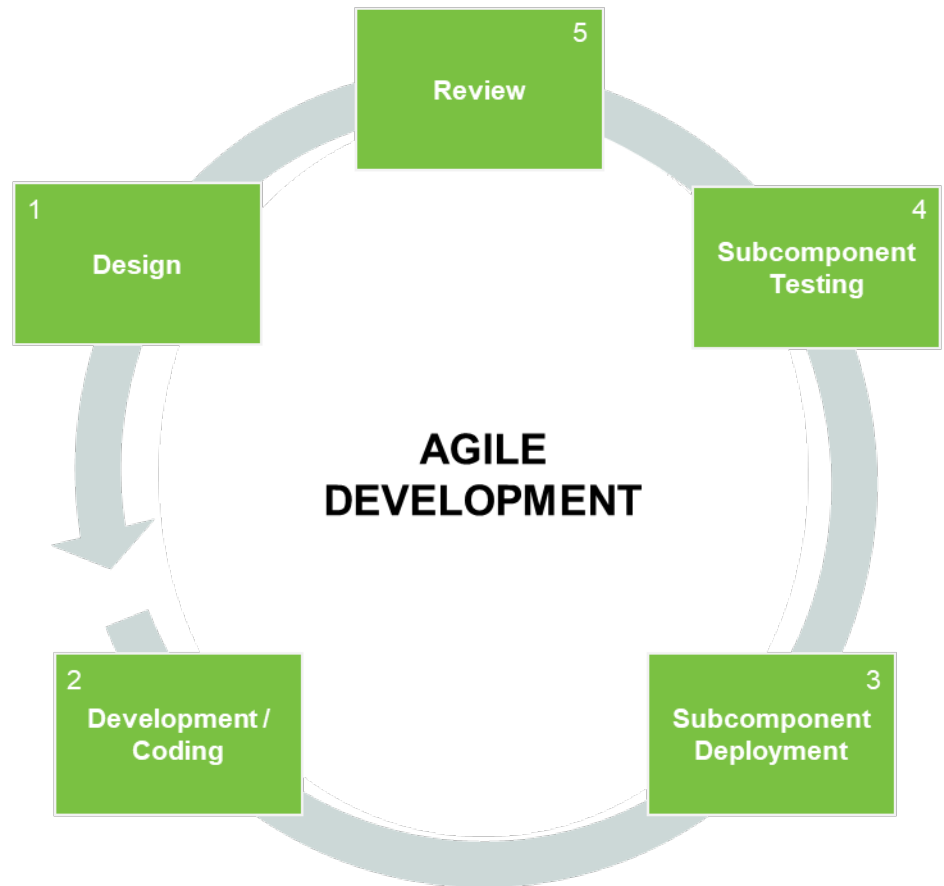
System Development: Hybrid Systems Engineering (SE) and Agile Process

System Development Process: Systems Engineering (SE) 'Vee Diagram'

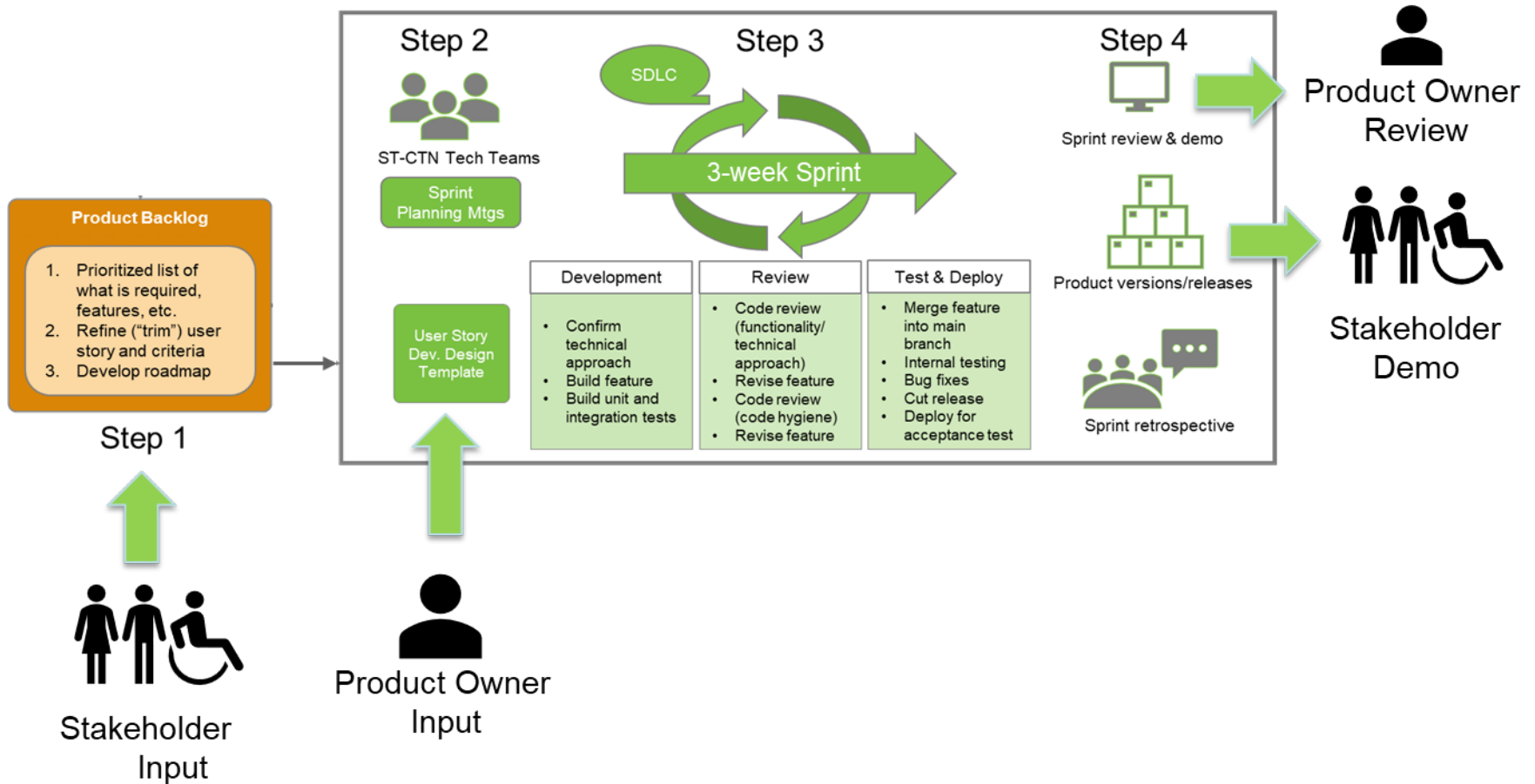


System Development Process: Agile Methodology

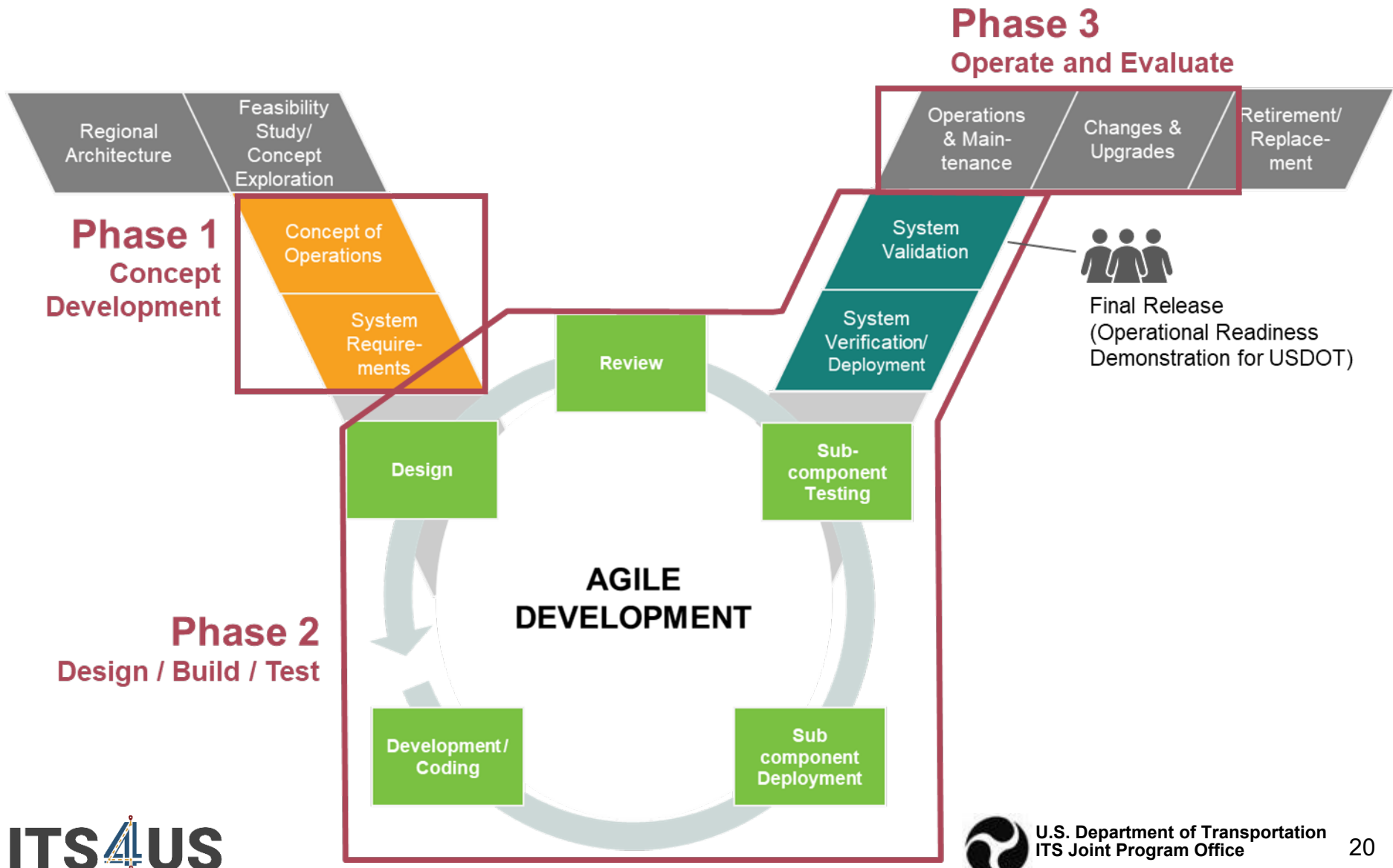
- Iterative Development
- Emphasizes
 - Incremental Delivery
 - Collaboration
 - Continual Planning
 - Continual Learning
- Flexible



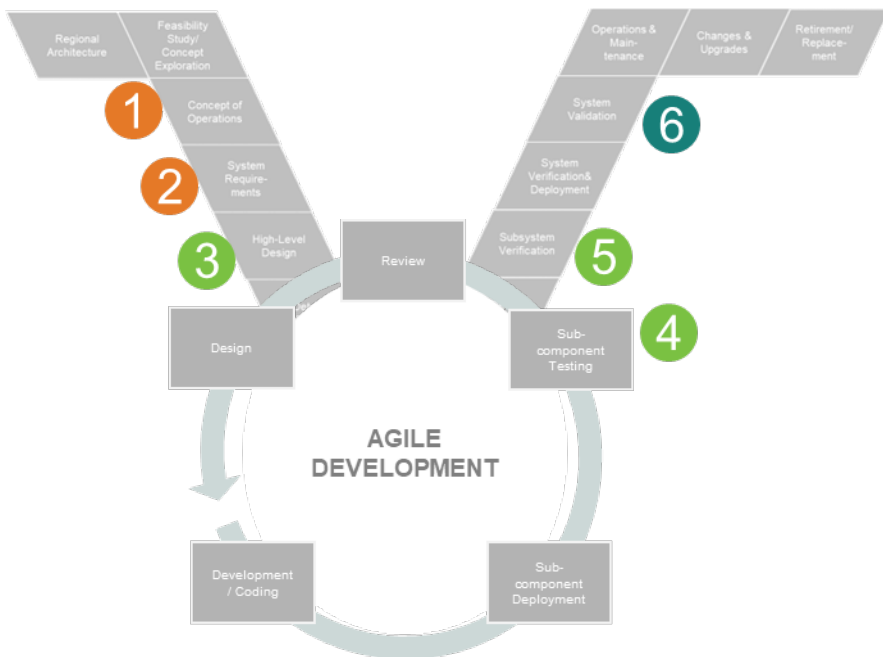
System Development Process: Agile Methodology (continued)



System Development Process: Hybrid Systems Engineering / Agile



System Development Process: Needs and Requirements Traceability



1 Concept of Operations

- System needs traced to end user and IOO needs

2 System Requirements

- System requirements traced to system needs

3 High Level Design / Design

- System design components traced to requirements

4 Software / Hardware Unit and Subsystem Testing

- Test scripts / procedures traced to design and Sprint acceptance criteria

5 System Verification

- Field test procedures traced to requirements

6 System Validation

- Is this what stakeholders expected?

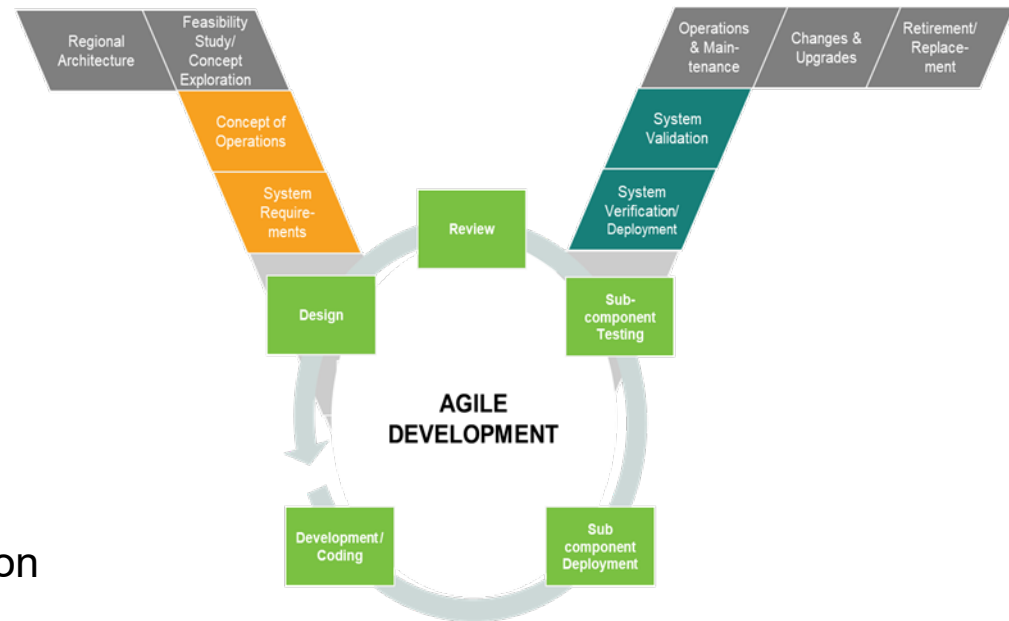
System Development Process: Hybrid Stakeholder Engagement Milestones

SYSTEMS ENGINEERING

- Focus Groups Identify Needs
- ConOps Walkthrough
- Requirements Walkthrough
- Deployment Plan Walkthrough
- System Architecture Walkthrough
- System Design Walkthrough
- Change Control Process
- Operational Readiness Demonstration

AGILE

- Stakeholder Meetings
- Demos
- Final Release



End User Stakeholder Engagement

List of Stakeholders (End Users)

Stakeholders

- Georgia Tech Office of Disability Services
- Gwinnett Place CID
- GA Department of Education
- MARTA Accessibility Council Board
- Verida (formerly Southeastrans)
- Vocational Rehab Gwinnett County Schools
- Bobby Dodd Institute
- The Exceptional Foundation of Atlanta
- Spectrum Autism Support Group
- GA Council on Developmental Disabilities
- Bennett's Place
- The Arc Georgia
- Creative Enterprises
- GA Department of Behavioral Health and Developmental Disabilities

Training Partners

- Tools for Life
- disABILITY Link
- GA Vocational Rehab
- GA Department of Health

Stakeholder Engagement Overview

Phase 1 Concept Development

- Need Interviews
- ConOps Walkthrough
- Requirements Walkthrough
- Deployment Plan Walkthrough

Phase 2 Design / Build / Test

- System Architecture Walkthrough
- System Design Walkthrough
- Agile Process
 - Stakeholder Meetings
 - Demos
- Change Control Process
- Soft Launch
- Operational Readiness Demonstration

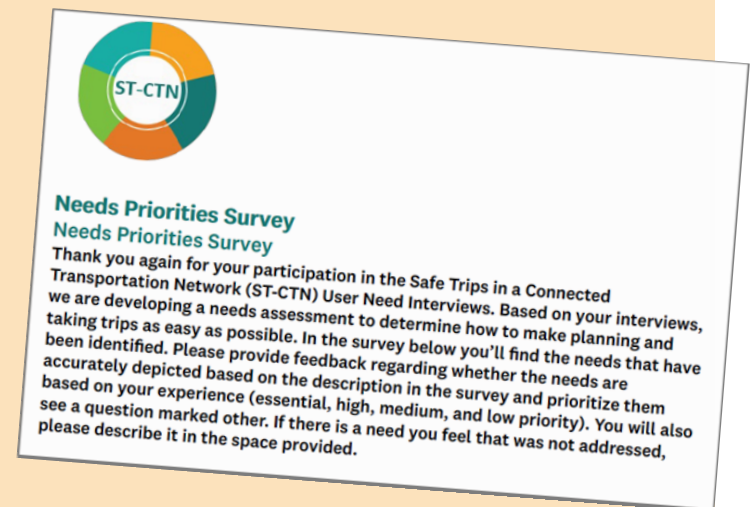
Phase 3 Operate and Evaluate

- GO LIVE
- Continued Outreach and Training
- Feedback

Phase 1 Stakeholder Engagement

Phase 1 – Concept Development

- Need Interviews
 - Series of 5 End User Needs Interviews
 - Held in Spring of 2021
 - Followed up with Needs Priority Survey
 - Guides requirements, design, and development



Phase 1 Stakeholder Engagement (continued)

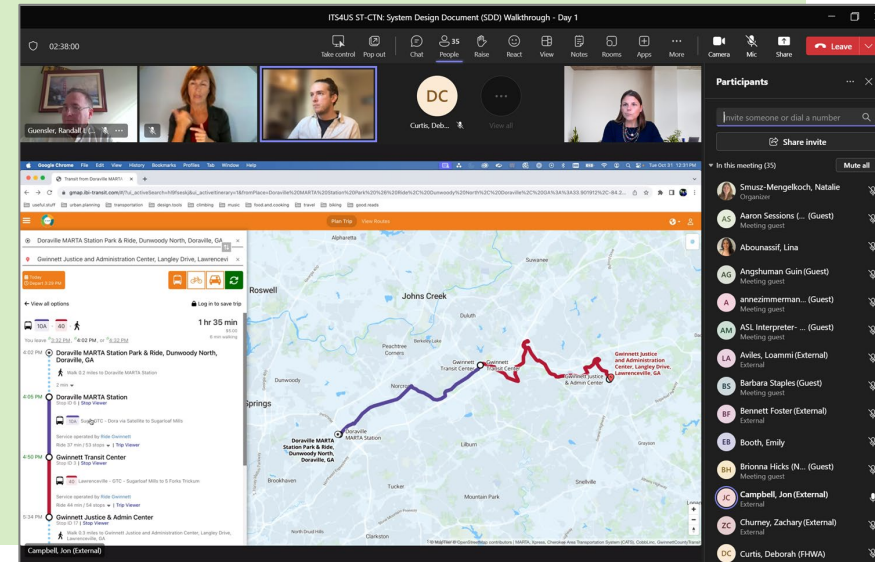
Phase 1 – Concept Development

- ConOps Walkthrough – June 2021
 - End user, IOO, and system needs
 - Proposed system
 - Stakeholder roles and responsibilities
 - Use cases
- Requirements Walkthrough – October 2021
 - Reviewed system requirements
- Deployment Plan Walkthrough – Spring 2022
 - Reviewed plan for Phase 2 – Design, Build, Test

Phase 2 Stakeholder Engagement

Phase 2 – Design / Build / Test

- **Systems Architecture Design (SAD) Walkthrough – October 2022**
 - Need and System Requirements Changes
 - Architecture Review
- **Systems Design Document (SDD) Walkthrough – October 2023**
 - Need and System Requirements Changes
 - Design Review

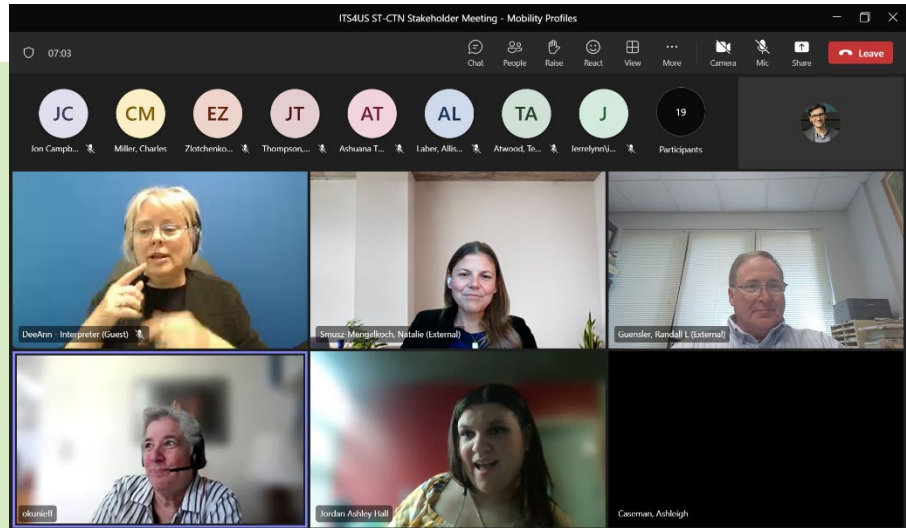


Phase 2 Stakeholder Engagement (continued 1)

Phase 2 – Design / Build / Test

Stakeholder Design Meetings:

- Mobility Profile Meeting Series – June 2021
 - Review of mobility profile questions
 - Review of system needs change control process

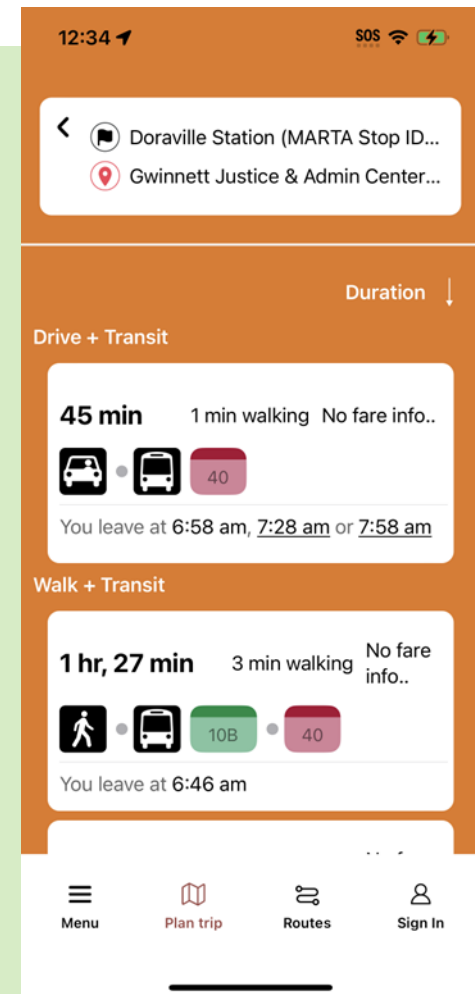


Phase 2 Stakeholder Engagement – Agile Process

Phase 2 – Design / Build / Test

Agile Process:

- Release 1 – Mobility Profiles and Live Tracking
- Release 2 – Enhanced Routing and Notifications
- Release 3 – Indoor Navigation and Group Travel
- Release 4 – Soft Launch
- Release 5 – Refinement

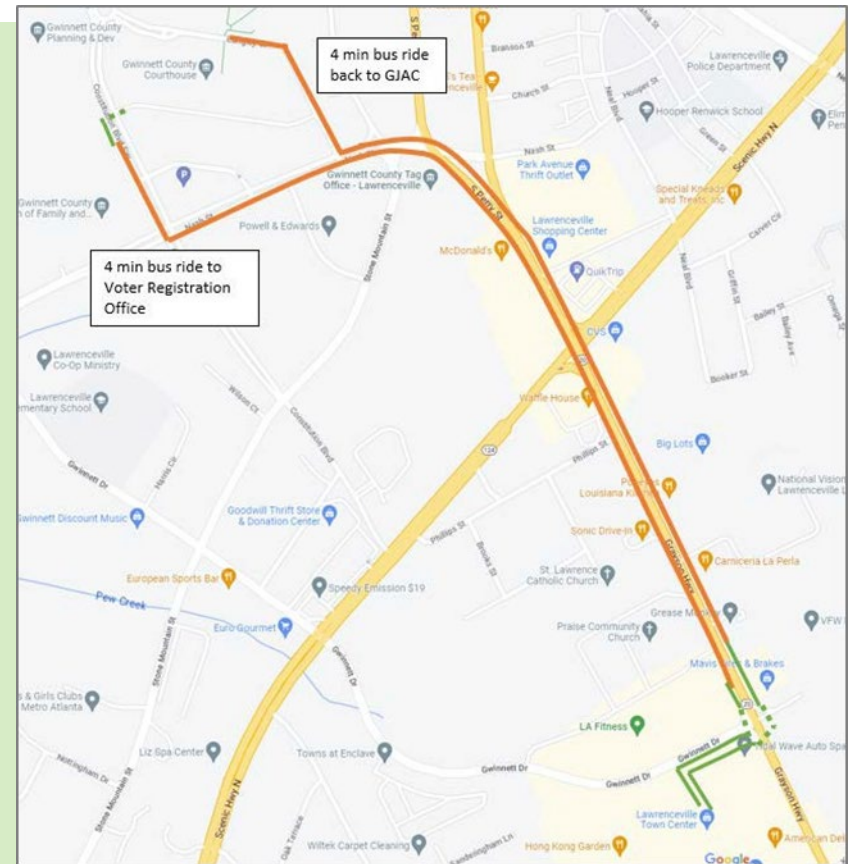


Phase 2 Stakeholder Engagement – Demonstration

Phase 2 – Design / Build / Test

Operational Readiness Demonstration:

- Demonstration of the application, including the indoor navigation system
- June 2024
- Invitees include:
 - Advocacy Organizations
 - Board of Commissioners
 - USDOT Secretary Office
 - Federal Highway Administration (FHWA), Federal Transit Administration (FTA)
 - US Congressman
 - Georgia State Legislators
 - Other key community stakeholders



Potential Demonstration Corridor

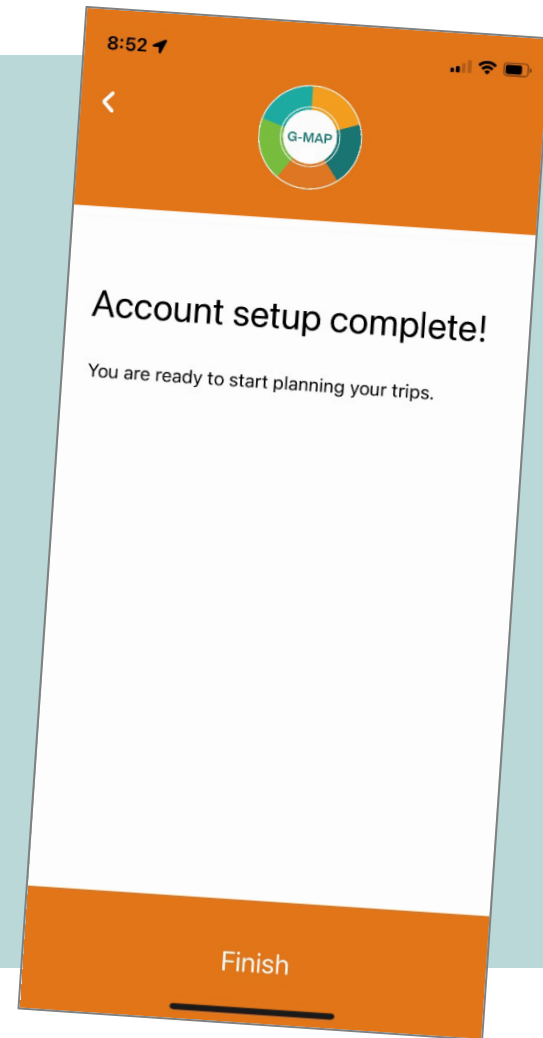
Source: Googlemaps

Phase 3 Stakeholder Engagement – GO LIVE

Phase 3 – Operate and Evaluate

GO LIVE!

- Application is available for all travelers
- Training is provided through existing travel training programs



Phase 3 Stakeholder Engagement – Outreach

Continued Outreach:

- Website
- Social Media
- On-Site Events
- Public Meetings
- Local Community Outreach
- Conferences
- Webinars
- Industry Journals

Georgia Department of Transportation (GDOT) Safe Trips in a Connected Transportation Network
ITS4US Deployment Program – Phase 2

ITS4US DEPLOYMENT PROGRAM OVERVIEW
ITS4US Deployment Program is a \$40 million multimodal effort, led by the Intelligent Transportation Systems (ITS) Joint Program Office (JPO) and supported by the Office of the Secretary, the Federal Highway Administration, and the Federal Transit Administration, to identify ways to provide more efficient, affordable, and accessible transportation options for underserved communities that often face greater challenges in accessing essential services.

The program aims to solve mobility challenges for all travelers with a specific focus on underserved communities, including people with disabilities, older adults, low-income individuals, rural residents, veterans, and travelers with limited English proficiency.

This program enables communities to build local partnerships and develop and deploy integrated and replicable mobility solutions to achieve complete trips for all travelers.

The U.S. Department of Transportation (U.S. DOT) launched Phase 1 of the program in January 2021 and, across 18 months, supported the concept development efforts of select sites. In June 2022, four projects were selected for Phase 2 and 3 deployment, which includes the design, testing, operation, and evaluation of their deployments.

Vision
Innovative and integrated complete trip deployments support seamless travel for all users across all modes, regardless of location, income, or disability.

Goals

- Spur high-impact integrated complete trip deployments nationwide
- Identify needs and challenges by population
- Develop and deploy mobility solutions that meet user needs
- Measure impact of integrated deployments
- Identify replicable solutions and disseminate lessons learned

SITE DEPLOYMENT SUMMARY
Safe Trips in a Connected Transportation Network (ST-CTN) seeks to enhance the travel experience for underserved communities, including people with disabilities, older adults, and travelers with limited English proficiency (LEP). It will leverage innovative solutions and existing systems such as connected vehicle (CV) deployments, an advanced trip routing engine, and a regional trip planner—all to be developed within an open-sourced application. The application will allow travelers to create a personalized trip plan to navigate physical infrastructure, resolve unexpected obstacles, and ensure visibility throughout their travel.

"We know that older adults and people with disabilities in the Atlanta region are in need of better transportation options. The Complete Trip project leverages the latest in transportation technology, such as connected vehicles, smart traffic lights, and trip navigation tools, to provide a much improved travel experience that increases independence and autonomy."
- Mike Alexander, Chief Operating Officer of the Atlanta Regional Commission

The proposed deployment pilot project will be led by GDOT with support from Atlanta Regional Commission in Gwinnett County, GA, which is a suburban county located directly Northeast of Atlanta. The ST-CTN system will be founded on five programs currently underway with regional commitments (i.e., ATL Ride, Atlanta Region Rider Information and Data Evaluation System, SidewalkSim - asset management system, CVIK - The Regional Connected Vehicle Infrastructure Deployment Program, CVMF - Connected Vehicle Master Plan, and STM - Space Time Memory). These projects are pushing the Atlanta region to innovative mobility solutions. ST-CTN will merge these separate initiatives through data fusion and communication network integration. Successes from the infrastructure, tools, and capabilities of these programs will be leveraged to support trip planning and wayfinding for all travelers, particularly underserved groups.

ST-CTN Study Area in Gwinnett County

Mobility and Accessibility Planner (G-MAP)
Under construction. It will be updated soon with more information about the program. Please stay tuned to exciting updates.

SIGN UP FOR PROJECT UPDATES

Deployment Website
georgia-map.com

Example G-MAP Brochure

Phase 3 Stakeholder Engagement – Feedback

Phase 3 – Operate and Evaluate

Continued Feedback:

- Traveler surveys through G-MAP
- Feedback from users through G-MAP
- Additional stakeholder interviews



Next Steps

Stakeholder Engagement Next Steps

Agile Development Demos

- December 2023
- February / March 2024

Beta Testing

- Spring 2023

Operational Readiness Demonstration (on site)

- June 2024

Stay Connected

For more information:

Elina Zlotchenko, ITS JPO
ITS4US Program Manager
elina.zlotchenko@dot.gov

Norah M. Ocel, Office of Safety
Site AOR
norah.ocel@dot.gov

Alan Davis
Co-Project Management Lead
aladavis@dot.ga.gov

Kofi Wakhisi
Co-Project Management Lead
kwakhisi@atlantaregional.org

Visit the ITS4US Deployment
Program Website:

<https://its.dot.gov/its4us/>

ITS4US Deployment Program Video

<https://youtu.be/pztI1IRyXAc>

Visit the Georgia-MAP

<https://georgia-map.com/>

Stay Connected (presenters)

For more information:

Norah M. Ocel, Office of Safety

Site AOR

norah.ocel@dot.gov

Bennett Foster, Atlanta Regional Commission

Site Co-Deployment Lead

bfoster@atlantaregional.org

Polly Okunieff, Go Systems and Solutions

Site Systems Engineering Lead

okunieff@gmail.com

Jordan Hall, Statewide Independent Living Council of Georgia

Site Community Coordinator Lead

jhall@silcga.org

Questions and Answers